



Provincial Environmental Education Centre for Sustainable Development Project

Thailand

Chongrak Thinagul, Government Officer
Dept. of Environmental Quality Promotion - Ministry of Natural Resources and Environment
Email: chongrak_yes@hotmail.com



Promoting herbal and organic products to help reduce global warming in PEEC (Nakhon Sawan Province, Thailand)



The Department of Environmental Quality Promotion (DEQP) is a national-level government organization. The DEQP plays an important role in promoting sustainable consumption campaigns and in the implementation of the national sustainable development policy. This policy includes: actively promoting and campaigning for the protection of the environment; providing services and information on sustainable consumption patterns among Thai people; and knowledge sharing and training for government agencies and the private sector.

In 1994, the DEQP has created the Provincial Environmental Education Centre Project (PEEC) and has set up 61 Provincial Environmental Education Centres across the country. The role of the Centres is to develop and implement environmental education in schools and communities, to create networks, and to disseminate related information material. Furthermore, the Centers develop curricula that link sustainable development issues with the wider protection of the environment at both local and global levels. The aim is to teach students a sustainable lifestyle through sharing knowledge and day-to-day sustainability practices.

Quick facts

Zone	National territory
Time scale	1994 to date
Topic	Promotion of sustainable consumption
Lead agency	Department of Environmental Quality Promotion (DEQP)
Implementing Agencies	61 Provincial Environmental Education Centres



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PEECs promote sustainable lifestyles and offer good practices in sustainable development to its students, for instance, through ideas on waste separation and recycling, ways to prevent air and water pollution and the benefits of herbal and organic food. These environmentally friendly practices can then become sustainable practices in schools and homes. Several practical examples have been developed to promote a more sustainable consumption patterns and lifestyles for young people (see pictures below).

However, while PEECs have been operating for more than ten years, they still face some major challenges including the issue of classroom teaching in Thailand tending to be based on rote learning aimed at preparing students for examinations, and that teachers may not always be adequately trained.



Limiting consumption through secondhand shop



Citrus fruits are used to reduce bad odor in wardrobes or bathrooms



Making natural shampoo from kaffir limes